



CELEBRATING THE

*Junior League of
Chattanooga*

2022-2023



MISSION

JUNIOR LEAGUE OF CHATTANOOGA, INC. IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN AND IMPROVING THE COMMUNITY THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS. WE ARE COMMITTED TO INCLUSIVE ENVIRONMENTS OF INDIVIDUALS, ORGANIZATIONS AND COMMUNITIES, AND ITS PURPOSE IS EXCLUSIVELY EDUCATION AND CHARITABLE.

VISION

JUNIOR LEAGUE OF CHATTANOOGA: WOMEN AS CATALYSTS FOR LASTING COMMUNITY CHANGE.



2022-2023 *Leadership*

GOVERNANCE BOARD

PRESIDENT | CALLIE BURNETTE

PRESIDENT-ELECT | MIKAYA KNIGHT

TREASURER | ASHLEY MISSEL

OPERATIONS & STRATEGIC IMPLEMENTATION | SARAH REAM

SECRETARY | RACHEL FINCH

MANAGEMENT BOARD

VP COMMUNITY ENGAGEMENT | MORGAN CARDWELL

VP DIVERSITY & INCLUSION | ALAYNA BEST

VP FUND DEVELOPMENT | NATALEE HINDMAN

VP MARKETING & PR | CATHERINE SEAT

VP MEMBERSHIP | SAMANTHA REDINGER

VP NOMINATING & PLACEMENT | MELISSA HARRINGTON WHITE (PP)



JLC President

CALLIE BURNETTE 2022-2023

2022-2023 HAS BEEN AN EXCITING YEAR FOR OUR LEAGUE, AN EVER-EXPANDING GROUP OF DEDICATED WOMEN WHO POSITIVELY IMPACT OUR COMMUNITY. AS PART OF OUR COMMUNITY INITIATIVE, A LEAGUE OF LEARNERS, WE CONTINUED TO PARTNER WITH MONTESSORI ELEMENTARY AT HIGHLAND PARK, HOSTING MONTHLY KIDS IN THE KITCHEN COOKING CLASSES FOR THIRD-GRADE STUDENTS, AND, IN PART THROUGH CORPORATE SPONSORSHIP, AWARDED \$18,000 IN MINI-GRANTS TO HAMILTON COUNTY EDUCATORS TO FUND CREATIVE TEACHING PROJECTS FOR STUDENTS.

IN NOVEMBER, WE HOSTED OUR ANNUAL TOUCH-A-TRUCK COMMUNITY FUNDRAISER—OUR LARGEST EVENT YET—WITH OVER 2,000 ATTENDEES, RAISING \$10,300 IN TICKET INCOME.

OUR DIVERSITY, EQUITY, INCLUSION, AND BELONGING COUNCIL AND LEADERSHIP TRAINING COMMITTEE INVITED STIMULATING SPEAKERS AND ORGANIZED IMPACTFUL TRAINING TO FOSTER INCLUSIVITY AND DIVERSITY WHILE SUPPORTING OUR MISSION TO EMPOWER WOMEN AS CIVIC LEADERS THROUGH LEADERSHIP TRAINING AND VOLUNTARISM. WE ALSO CONTINUED GROWING OUR MEMBERSHIP AND WELCOMED TWENTY-SEVEN OUTSTANDING WOMEN TO JLC THIS YEAR.

ALL THIS WOULD HAVE BEEN IMPOSSIBLE WITHOUT EVERY ONE OF YOU—OUR MEMBERS, SUPPORTERS, AND COMMUNITY PARTNERS. THROUGH YOUR COMMITMENT, INGENUITY, HARD WORK, AND CONTINUING SUPPORT, THIS ORGANIZATION SERVING CHATTANOOGA FOR MORE THAN A HUNDRED YEARS CONTINUES IN ITS RELEVANCE TO OUR COMMUNITY. WE ALL LOOK FORWARD TO THE IMPACT WE WILL CREATE TOGETHER IN 2023-2024 UNDER THE LEADERSHIP OF MIKAYA KNIGHT—AND FOR THE NEXT 105 YEARS!

Callie



2022-2023 *Strategic Goals*



GOAL 1: INCREASE BY 20 MEMBERS

- 27 NEW MEMBERS FOR THIS YEAR
- TOTAL INCREASE OF 15-25 ACTIVE MEMBERS GOING INTO NEXT YEAR



GOAL 2: INCREASE INCLUSIVITY AND DIVERSITY

- 5 PROGRAMS AND EVENTS ORGANIZED BY DEIB COMMITTEE THIS YEAR AS WELL AS 2 SPEAKERS AT GMM

2022-2023 *Strategic Goals*

CONTINUED



GOAL 3: PROMOTE AND EDUCATE THE COMMUNITY ABOUT JLC AND ITS PROGRAMS

- CREATION OF PARTNERSHIP
APPLICATION
- PROMOTION AND PRESS RELEASE FOR
MINI-GRANTS PROGRAM
- SHARE JLC EXPERIENCES ON JLC
SOCIAL MEDIA (MEMBER HIGHLIGHTS)



GOAL 4: FUNDRAISERS RESULT IN MORE THAN 51% OF FUNDS FROM OUTSIDE JLC

- REACHED \$33,000 IN SPONSORSHIP
- TOUCH A TRUCK
 - MORE THAN 2000 PEOPLE IN
ATTENDANCE
 - \$10,300 IN TICKET SALES

2022-2023
Strategic Goals
CONTINUED



GOAL 5: INCREASE EXTERNAL
COMMUNICATIONS

- LEAGUE CHAT EXPANSION TO
EXTERNAL CUSTOMERS (SPONSORS,
EVENTS EXTENDERS, ETC.)
- THREE PRESS RELEASES
- CALLIE'S "MEDIA TOUR" - LOOKOUTS
GAME FIRST PITCH, RADIO INTERVIEW,
3 TV INTERVIEWS



THANK YOU TO THE FOLLOWING SPONSORS FOR HELPING US
REACH OUR GOALS IN 2022-2023

DIAMOND

ENVIRONMENTAL SOLUTIONS GROUP

GOLD

- AT&T
- EPB
- FOWLER BROTHERS
- PINNACLE FINANCIAL
- TOMAHAWK CRANES AND RIGGING

SILVER

- BIG WOODY'S TREE SERVICE
- FREIGHTWAVES
- MILLER INDUSTRIES
- P & C CONSTRUCTION, LLC

BRONZE

- FIRST BANK - GABE WHITMER TEAM
- GERDAU
- HUDSON MATERIALS COMPANY
- LUMBERJACK
- MATT MCDONALD, THE GROUP REAL ESTATE BROKERAGE
- NATURE'S SOLUTIONS USA
- PEDIATRIC DENTISTRY & ORTHODONTICS OF CHATTANOOGA
- SHAW INDUSTRIES
- SPLASH SMILES
- THE TRUST COMPANY OF TENNESSEE
- THOMAS BROTHERS CONSTRUCTION
- URGENT CARE FOR CHILDREN

SUPPORTER

- ALANI DENTAL CENTER
- BACE STRUCTURAL
- HEALTHY BINS
- TREE WORX, LLC
- TRIDENT TRANSPORT
- TWO MEN AND A TRUCK

FRIEND OF JLC

- CHATTANOOGA TRACTOR
- CHERRY STREET BREWING
- CLASSIC CABINETRY
- CROFT AND FROST
- TEAM POPP DENTAL

2022-2023 Financials



TOTAL RAISED IN SPONSORSHIPS

\$36,535

COOKBOOK SALES

\$1,938

MEMBERSHIP DUES

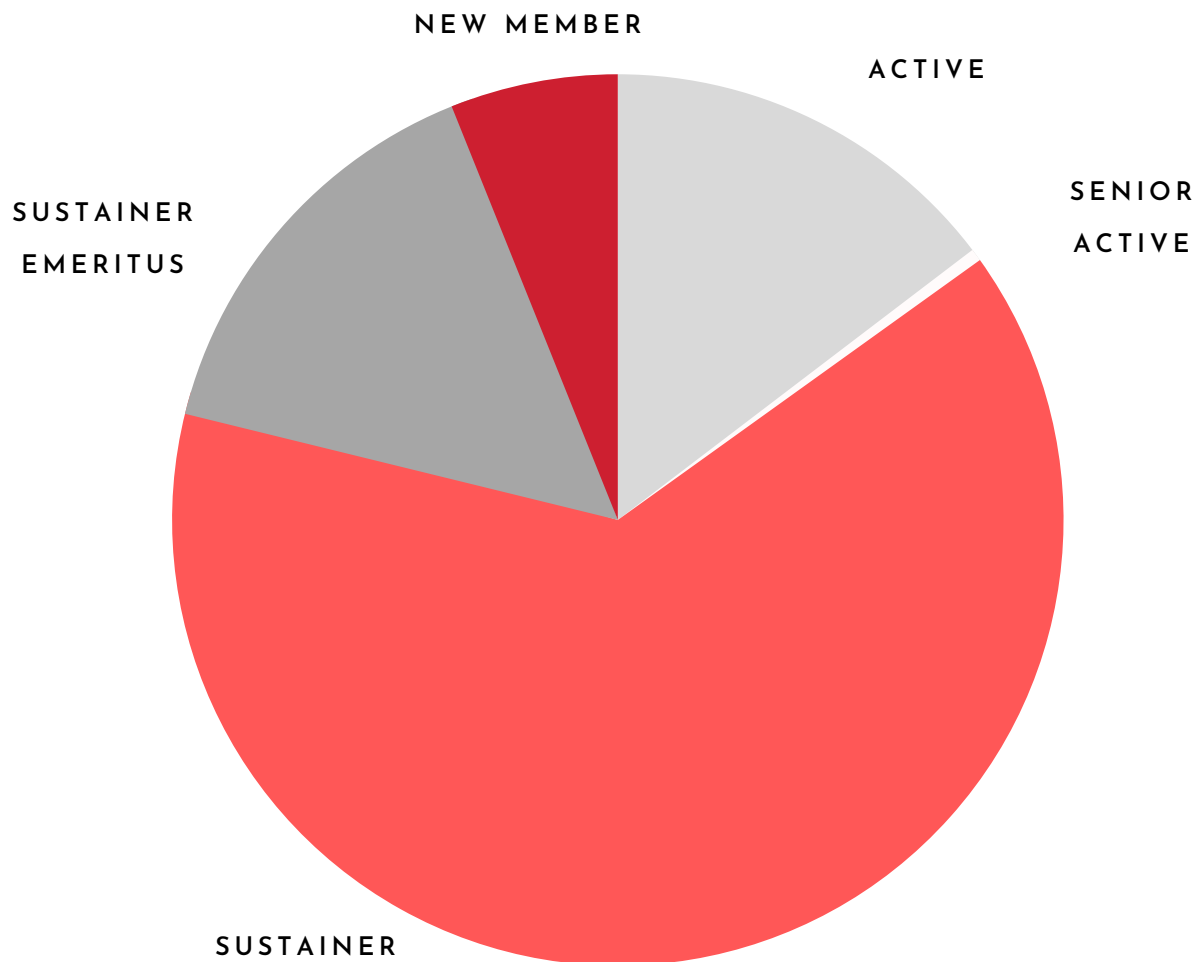
\$44,170

NET INCOME FOR 2022-23

\$14,440

JLC Membership

2022-2023



ACTIVE: 65

SENIOR ACTIVE: 2

NEW MEMBER: 27

SUSTAINER: 283

SUSTAINER EMERITUS: 67

Welcome New Members

THE JUNIOR LEAGUE OF CHATTANOOGA
IS PLEASED TO WELCOME THE
FOLLOWING NEW MEMBERS

ABBEE GENTRY*
ALLISON BRUCE*
ANNUNCIATA COREY*
ASHBY ANGELL
BAYLEE LONG*
BRYSTOL KILBERG*
CHELSEA COYLE
CHELSEA O'SHIELDS
CHRISTY CARRIKER*
DEBBY FREDERES
DELANEY MCDUGAL
ERIKA MARTIN*
HADLEY MONTGOMERY
JUANITA WADE*

KATE FRIEDMANN*
KATY POOLE
KELLY INGEBRETSEN
KIM LUSTER*
KRISTI RUSSELL*
MARY BETH MCCONNELL*
MEREDITH MOORE*
PAIGE WARNER
REGHAN THOMPSON
SARAH HUSS*
SHANNON SIMPSON*
SHELBY HUNTER*
SOFIA OLENCEK

*denotes becoming an Active Member at our Pinning Ceremony
Thank you, JLC Garden Club, for donating flowers for our Newest
Active Members!

New Sustaining Members

THANK YOU TO THESE WOMEN FOR
THEIR YEARS OF SERVICE TO JLC



SHANNON CONNOLLY

BETHANY GRAY



TONYA HARRISON

KELLY PERKINS



MELISSA WHITE (PP)



THE JUNIOR LEAGUE OF CHATTANOOGA
WAS HONORED TO IMPACT THE
CHATTANOOGA COMMUNITY IN 2022-23

MINI-GRANTS

JLC MINI-GRANTS IS A PROGRAM DESIGNED TO PROVIDE FUNDING FOR CREATIVE AND EFFECTIVE TEACHING PROJECTS TO EDUCATORS IN THE HAMILTON COUNTY PUBLIC SCHOOL SYSTEM. JLC REMAINS COMMITTED TO HELPING TEACHERS PROVIDE EXCITING, CHALLENGING AND REWARDING LEARNING EXPERIENCES FOR THEIR STUDENTS. THIS YEAR \$17,374.95 WAS AWARDED! THANK YOU TO HAMICO INC. FOR SUPPORTING THE PROGRAM THIS YEAR.

KIDS IN THE KITCHEN

JLC MEMBERS PROVIDE LESSONS AND DEMONSTRATIONS IN THE PREPARATION OF HEALTHY MEALS AND SNACKS AT MONTESSORI ELEMENTARY AT HIGHLAND PARK. THE INITIATIVE IS GROUNDED IN THE BELIEF THAT CHILDREN (AND FAMILIES) EMPOWERED WITH THE KNOWLEDGE OF HOW TO FEED AND EXERCISE THEIR BODIES WILL BE LESS LIKELY TO BECOME OBESE AND SUBSEQUENTLY SUFFER MANY ASSOCIATED HEALTH RISKS.



Incoming JLC President

MIKAYA KNIGHT 2023-2024

I AM SO EXCITED FOR THIS UPCOMING YEAR AS WE EMBARK ON NEW STRATEGIC GOALS, GROWING OUR MEMBERSHIP, AND DEVELOPING MOVERS AND SHAKERS. I AM HAPPY TO BE BRINGING BACK THE TOUR DE JOUR KITCHEN HOME TOUR IN 2024 AND BREATHING A NEW LIFE INTO THE MEMBERSHIP AND FUND DEVELOPMENT TEAM. I HAVE ALWAYS THOUGHT OF JUNIOR LEAGUE COUNCILS AS SPOKES ON A WHEEL, ONE WHERE IF ONE SUCCEEDS, THEY ALL DO. THIS IS SO PREVALENT MOVING INTO THIS YEAR AND THIS ROLE.

Mikaya

2022-2023 *Active Members*

MOLLY ANDERSON

BECCA EVERETT

ALAYNA BEST

RACHEL FINCH

CAROLINE BLAKELY

KATIE FULLEN

KAITLIN BOSSIER

SARA GARMON

CHANNING BROGDON

MELISSA GRAVELINE

DANIELLE BUCKEN

BETHANY GRAY

CALLIE BURNETTE

SARAH GUEST

EMILY BURRISS

SANDY HA

MORGAN CARDWELL

KATE HARPER

CHRISTINA COATS

TONYA HARRISON

LIZZ COMPTON

KATE HARRISON

SHANNON CONNOLLY

ALEX HICKMAN

KATHRYN CRABTREE

NATALEE HINDMAN

RACHAEL CRUMBLISS

TAYLOR JOHNSON

KRISTEN DALES

JORDAN JONES

ALEX DANN

MENDEN KALAN

KIM DAVIS

HOLLY KELL

DANIELLE DOWNS

MIKAYA KNIGHT

2022-2023 *Active Members*

MARTHA LAW

MELISSA LOPER

ABBEY MCFAY

MCDONALD

BEV MILLER

ANNIE MILLER

ASHLEY MISSEL

HILLARY MORGAN

AMANDA MULL

CHANNING MULLER

SALLY NELSON

LAURA NEMSER

MACKENZIE OLDHAM

RACHEL PELL

CHRISSY PERCY

KELLY PERKINS

HOLLIE PETERS

RENEESE POPE

CLAIRE PORTILLA

SARAH REAM

SAMANTHA REDINGER

SLOAN REID

VICKI SCHUETTER

CATHERINE SEAT

LIZ SIMMONS

CAROLINE THOMAS

AMANDA TORBETT

HAYLEY VICE

JENNA WHEELER

MELISSA WHITE

EMMA WOLFENBARGER

Remembering those we lost in 2022-2023

BARBARA BLAKE

MARY ELIZABETH FOWLER

MARY (TEENY) LASSITE

SUSAN MARTIN

ESTES STEPHENS

ANN WALLDORF