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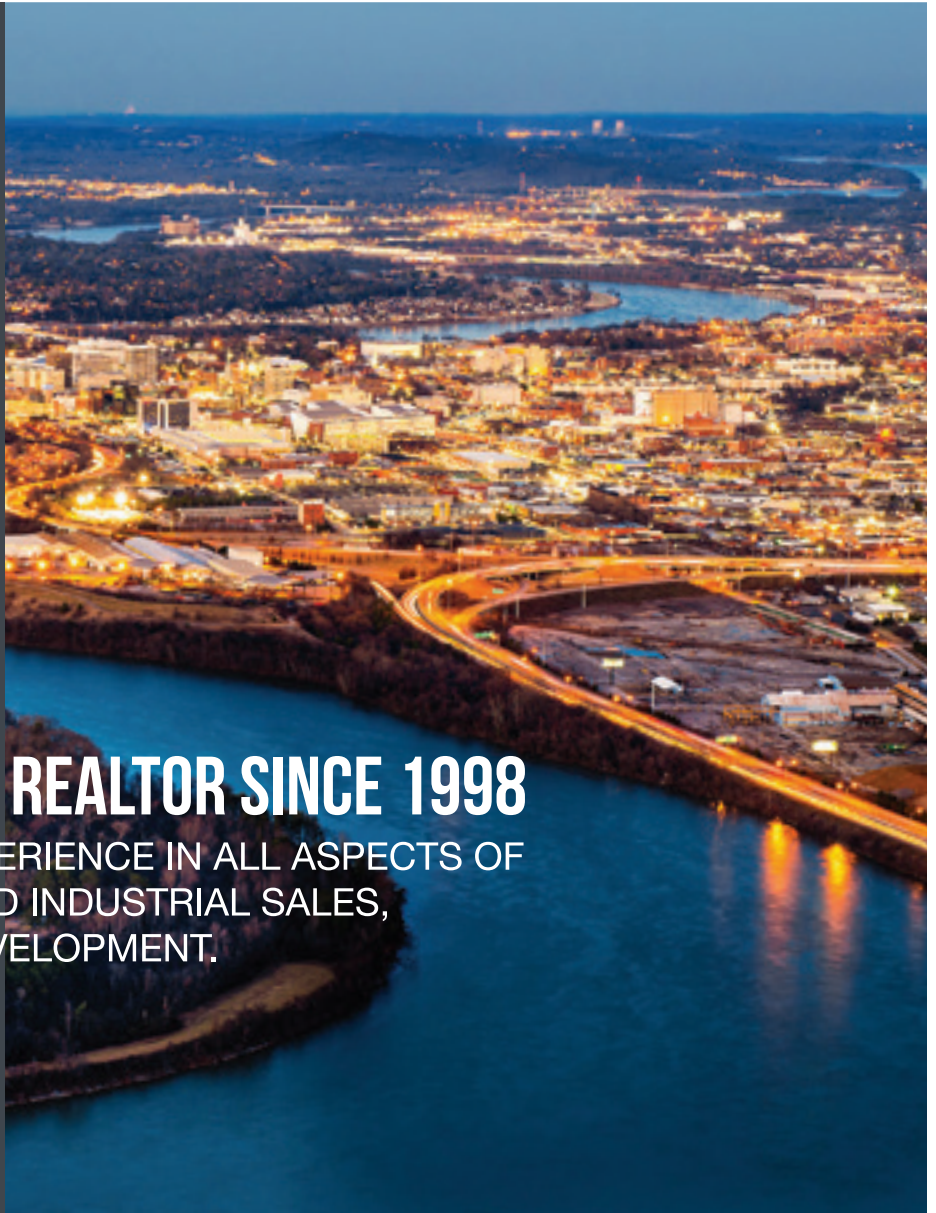




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FROM NEW YORK TO CHATTANOOGA, DRIVEN BY A DESIRE TO SERVE

The year was 1901, and a 19-year-old debutant named Mary Harriman in New York City decided that she and her fellow debutants should not rest on their laurels, but instead should step out of their comfort zone and make a difference. And the rest is League history, you could say!



*First President of the Junior League of Chattanooga.
Mrs. Deborah W. Moon, nee Elise Chapin, in her wedding gown.
April 25, 1917*

Harriman and 80 of her peers comprised the first Junior League. They worked alongside one another, seeking to improve the health, nutrition and literacy of children and immigrants living on the Lower East Side of Manhattan. The commitment and desire to serve of these young women remains central to the international organization that the Association of Junior Leagues International (AJLI) has

become, with its mission and vision of “women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.”

Chattanooga was one of the first cities to join Harriman’s cause. Junior League of Chattanooga (JLC) was established just sixteen short years later, in 1917, growing out of the Girl’s Auxiliary of Chattanooga. Led by Elise Chapin Moon, JLC’s first president, these local women raised funds and provided a volunteer force for service and training throughout the city. Over the last one hundred years, thousands of women have raised millions of dollars, become trained volunteers and provided countless hours all in support of the mission and vision of JLC.

Each member of JLC has her own origin story. Some of us joined JLC as newly-married women, looking for an opportunity for service and friendship. Some joined as young mothers, looking for an organization that would fit into their childcare schedules and where the time spent would be a legacy to their

children. Some of us joined as transplants to Chattanooga, looking for an opportunity to learn about our new city and to meet the strong women who support it. Some of us joined while following the footsteps of a legacy, remembering the pride they had as children in the work of their mothers and grandmothers in the community. Many of us fall in several of these categories or have our own unique story of how we discovered and came to love JLC.

Whatever your origin story, you are welcomed with open arms into this organization by all the Provisionals, Actives, and Sustainers who have come before you. Every member adds to the story and legacy of JLC through her service and dedication to our community. Let’s continue to write a legacy in Chattanooga that would make Mary Harriman and Elise Chapin Moon proud and that will be celebrated in 100 years by our granddaughters and great-granddaughters.





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100 Years of Service

JUNIOR LEAGUE OF CHATTANOOGA

Celebrating 100 Years of Service

When Elise Chapin Moon and the women of the Girls' Auxiliary established Junior League of Chattanooga as the second Junior League organization in the South, they cemented a foundation for an organization that has flourished, bettering the community and impacting the lives of its members and those whom JLC serves.

Here are just a few highlights of JLC's legacy of service in Chattanooga:

1917

Junior League of Chattanooga is formed by the Chattanooga Girls' Auxiliary.

1918

JLC provides canteen service to WWI troops at local railroad stations.

1920s

JLC provides financial support for first nutrition courses in Hamilton County schools.

1930s

JLC responds to Depression by operating baby clinics, day nurseries, nutrition centers and milk stations.

1940s

JLC provides funds and volunteers for the Child Guidance Clinic.

1950s

JLC established Puppet Program to provide cultural enrichment to Chattanooga's children.

1960s

JLC provides funds to University of Chattanooga (now UTC) for its Talented Youth Project.

1970s

JLC partners with the Chattanooga Nature Center, providing financing for a director and establishing a nature center in our community.

1980s

JLC launches Mini-Grants program to support Hamilton County K-12 educators.

1990s

JLC provides aid to Westside Community Development to transform a historic inner-city neighborhood.

2000s

JLC partners with other local organizations to launch the Healthy Start Initiative.

2010s

JLC launches the Seeds of Change Initiative to combat food deserts and partners with Chattanooga Area Food Bank.

2017

JLC embarks on new initiative, "A League of Learners," focusing on education, in part through a partnership with East Lake Elementary, a Title I school.

JLC and its members have contributed countless hours and financial support to organizations throughout Chattanooga. With an army of volunteers like no other, JLC has been welcomed with open arms to help support and serve philanthropic and community organizations throughout Hamilton County. Below are highlights of just a few of these amazing partnerships.

MINI-GRANTS PROGRAM

When you provide teachers with resources to become the leaders of their schools, great things can happen! Throughout its history, JLC has and continues to have a strong commitment to education. Central to this commitment is the Mini-Grants program, JLC's longest-running program that continues to be relevant and impactful.

The Mini-Grants program was launched in 1988, with a small budget generated from general JLC fundraising activities. In the mid-1990s, JLC approached Hamico Foundation to join JLC as a funding partner for the Mini-Grants program. Hamico is a local foundation that supports organizations involved with arts and culture, education, health, athletics and human services. Family members tied to Hamico have been longtime supporters of education in the Chattanooga area. The Hamico partnership with JLC allowed the Mini-Grants program to substantially grow, impacting a greater number of students in the Chattanooga community. Hamico continues to support the program.

Today the Mini-Grants program has awarded more than \$400,000 in the form of hundreds of mini-grants to Hamilton County school teachers. This program is well aligned with JLC's new initiative, A League of Learners, and JLC looks forward to using this program as a springboard to even more contributions to area schools and teachers.

KIDS IN THE KITCHEN

In an effort to promote healthy lifestyles for children, JLC annually hosts Kids in the Kitchen, a large-scale event where health organizations, restaurants, and gyms participate by providing healthy snacks, teaching children about healthy choices, or leading attendees in exercises. All Kids in the Kitchen events are free, open to the community, and focus on alleviating health issues associated with childhood obesity.

JLC launched Kids in the Kitchen in 2006, in partnership with Association of Junior Leagues International Inc. (AJLI), as an initiative to address the problems associated with childhood obesity and poor nutrition. The program began in an effort to address the rapid rise of childhood obesity and the associated health issues children have due to being overweight. To date, the JLC's KITK program has reached thousands of children with hands-on activities that help empower them to adopt healthy habits.

In 2014, with a new focus on food deserts with its Seeds of Change initiative, JLC moved the KITK event to provide greater access to families without access to fresh food. "We've hosted several successful and well-attended Kids in the Kitchen events over the years, but we realized we weren't reaching our target audience as well as we could," shared Angela Ballard. "We wanted to make it convenient for families who live in food deserts to attend, and we know transportation can sometimes be a barrier. Instead of asking them to travel across town to participate, we brought Kids in the Kitchen to them." Programs have been held since 2014 at Orchard Knob Elementary School and Highland Park Commons.



FOOD BANK

As part of its Seeds of Change initiative, JLC brought both its volunteer and fundraising force to bear as a community partner with the Chattanooga Area Food Bank. The Food Bank was thrilled with JLC's involvement, with Jessica Sullivan, the Food Bank Special Events and Communication Manager noting in 2015, "We love when organizations get really involved in our mission, and that is what we see from the JLC."

Each month from 2013 to 2017, JLC collected food donations at its General Membership Meetings, amounting to over 1000 pounds of donations each year. JLC members and their families logged over 250 hours per year at the Food Bank's family nights, packing food boxes for distribution.



CENTENNIAL REENGAGEMENT

During Centennial commemorations over the past year, JLC reengaged with a number of past community partners. From weeding the grounds at Reflection Riding to painting and organizing at the Chambliss Center for Children, JLC members partnered with community organizations that have helped JLC grow and train volunteers over the past 100 years. One of the most popular reengagement projects was teaming up with the Boys & Girls Club of Chattanooga for a workshop on workforce readiness. JLC members engaged with approximately 40 Club teenagers to help build resumes, teach interviewing skills and give tips on entering the workforce.

Debbie Gray, Executive Vice President of Boys & Girls Clubs of Chattanooga, remarked, "The Boys & Girls Clubs of Chattanooga has partnered with the Junior League of Chattanooga for several years. Most recently both organizations were celebrating milestones and wanted to work on a project that addressed their missions."

Gray further stated, "The teens were able to use the skills acquired from this workshop to help them prepare for the upcoming BGCC College & Career Fair, get jobs and apply for college. The Club truly appreciates the partnership of the amazing ladies at JLC and together we accomplished our missions and assisted in the Chattanooga 2.0 initiative".



Let Spring Be Your Thing





100 Years of Training

TRAINING WOMEN LEADERS

JLC is proud of not only what its members have accomplished through JLC over the last 100 years, but also of the incredible impact of JLC Actives and Sustainers in the Chattanooga business community. JLC has trained generations of business and community leaders in our area, leaving a legacy of empowerment that deserves celebration.

Below, we've highlighted just a handful of the many talented, JLC-trained women who are leaving their mark in their industries.

AUTUMN WITT BOYD



Attorney and Owner, Law Office of Autumn Witt Boyd PLLC

1) How did you decide on law as your latest business venture, and what made you decide to open your own firm?

After law school, I moved to Chattanooga to work for a federal district court judge. I had planned to move back to Nashville after that two-year job was over, but I fell in love with Chattanooga. I

worked for a large local law firm, then telecommuted for a small, boutique intellectual property law firm based in Colorado for almost seven years. While I loved the legal work and the flexibility that job allowed, I was burned out from travel and the demanding schedule of litigating cases in federal courts around the country. I decided to open my own law firm in 2015 as a way to build a life that worked for me and my family, with challenging and fulfilling work but a schedule I could control.

2) What led you to join JLC, and what was happening in your career when you joined?

I joined JLC in 2005, after living in Chattanooga for less than a year, as a way to make friends outside the courthouse where I spent all my time. I was also looking for a way to give back to the community, and JLC definitely gave me a lot of opportunities to serve. JLC truly opened up Chattanooga to me, and I'm still very close with many of the women in my Provisional class.

3) What experiences have you had with JLC that have had an impact on your career?

The connections and friendships I've made through JLC, though, have really been the most wonderful benefit. I've made amazing friends, some of whom later became colleagues when I worked at the law firm, or have referred business to me since I started my own firm, or have been my cheerleaders as I've built my business. Anytime I

need an introduction, I look to see if someone in JLC is involved, because JLC Actives and Sustainers have gone above and beyond to help me and my firm every time I've asked.

SHANNON CLARK



Executive Director, The Trousdale School

1) What made you choose The Trousdale School as your current business venture?

I have always been involved in service to others. Service is something that was instilled early in life from my parents - the idea that you can always make time to help out others. I participated in service projects throughout high school, college and into the beginnings of my professional career.

2) What led you to join JLC, and what was happening in your career when you joined?

The wide array of volunteer opportunities allowed me to stretch outside of my comfort zone, to learn more about the highs and lows in our community,

to meet so many people with whom I would likely never have crossed paths otherwise, and to experience non-profit leadership training at local, regional, and national levels that would be difficult to achieve as an individual.

3) What experiences have you had with JLC that have had an impact on your career?

When I joined JLC, I didn't expect that I would one day lead the organization. Over time and with experience, I took on additional responsibilities and leadership positions. I watched and listened to the women with whom I shared time, and I learned so much about non-profit leadership: the significance of a strong mission and the programs supporting the mission, the responsibility to effectively communicate that mission internally and externally, the importance of our members and their buy-in, experience and training within the organization, the fiscal responsibility associated with the overall organization.

CYNTHIA FAGAN



Social Media Consultant, Firefly Social Media

1) What made you choose Firefly Social Media as your current business venture?

My husband is in the military and can have an unpredictable travel schedule, so I was looking to create a business that would let me work from home and be more available for my family. Many businesses know they need social media, but they don't have the time or interest in keeping up with it. I recognized the need for these services, and established Firefly Social Media to help others be successful.

2) What led you to join JLC, and what was happening in your career when you joined?

My mom and aunt were both members of the Junior League (in Wichita Falls, TX) when I was growing up, so I've known the League my whole life. My husband and I moved to Chattanooga right after I finished graduate school, and I immediately sought to join JLC as a way to make friends and get involved in my new community. My husband got mobilized right after our honeymoon, so the League was a lifeline for me while he was overseas.

3) What experiences have you had with JLC that have had an impact on your career?

The work I got to do in the League, plus the network of friends I've made over the years, definitely helped give me the confidence to go into business for myself. I still find that League members are quick to answer questions, share advice, make connections and provide encouragement.

LINDSAY RICHARDSON HILL



Sr. VP & Group Manager, PlayCore Specialty Play Group

1) What made you choose PlayCore as your current business venture?

I have been working for PlayCore since 2001, and I am in my 17th year with the company. What has been so attractive about working with PlayCore for this extended period of time is the variety of work experience I have gained due to the expansion of the company through acquisition and organic growth. I am constantly able to work with new colleagues who help to expand opportunities and offer new ideas. I have worked with several different divisions of the company, so my years there have been filled with valuable variety.

2) What led you to join JLC, and what was happening in your career when you joined?

I was in the very early stage of my career when I joined the Junior League. I had always been involved with community and philanthropy in high school and



100 Years of Training

college, and I was looking for a way to get involved with and serve the Chattanooga community. PlayCore serves customers and distributors across the country and around the world, and I was looking for a way to connect locally.

3) What experiences have you had with JLC that have had an impact on your career?

JLC gave me the opportunity to be a leader and a part of an important team even before I had those opportunities in my career. I think back to being in charge of marketing for the very first Tour du Jour. Our JLC committee created that event from scratch in one League year, and it was a huge success raising over \$40,000. My participation on that committee allowed me to lead a portion of a project from start to finish and see true success. That experience gave me additional confidence in my career and with other community organizations.

MARY STEWART LEWIS



Commercial Insurance Consultant, BB&T
Huffaker Insurance Services



1) What made you choose BB&T Huffaker Insurance Services as your current business venture?

I made a career change a couple of years ago to spend less time traveling and more time with my family. This was the perfect job to utilize the contacts I have built over my career while helping customers with their insurance.

2) What led you to join JLC, and what was happening in your career when you joined?

When I finished college, I moved back to Chattanooga. I joined the Junior League of Chattanooga to meet more women my age and to serve my community. As far as my career, I was just starting out, finishing my MBA and working full-time.

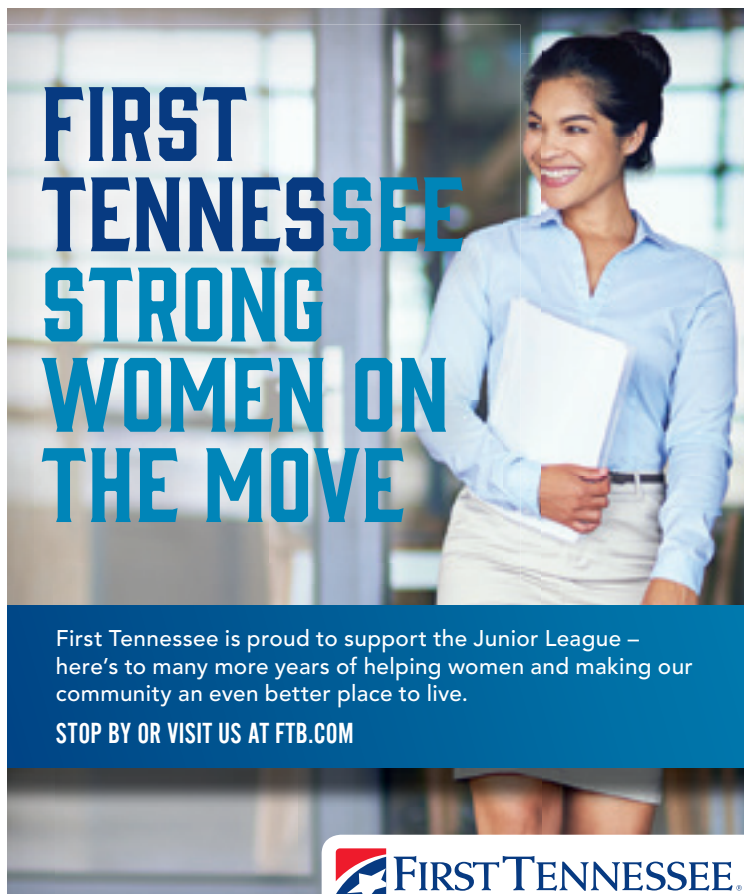
3) What experiences have you had with JLC that have had an impact on your career?

Most of my career has been built on a foundation of relationships and there is no better place to build relationships than in the Junior League. Several women in my provisional class formed a Bunko group, and we are still getting together monthly, 18 years later! I have also learned so much from the Junior League about all the wonderful community non-profits. Chattanooga is lucky to have so many groups working to make Chattanooga a better place, and I was fortunate to be involved with many different projects, including decorating the family shelter at Partnerships for Family and Children's Services, working with Signal Centers, and building a Happy Cart with TC Thompson Children's Hospital. I still get to work with some of these non-profits today.

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100 Years of Fundraising

COOKBOOK

Junior League cookbooks are collected around the world and JLC has contributed two sought-after collections to these storied recipe volumes. Beginning with the launch of "Dinner on the Diner", JLC cookbook committee members worked tirelessly to capture Chattanooga and its culinary heritage. *Dinner on the Diner* was inspired by Chattanooga's railroad heritage, inviting readers to "climb aboard our 'Choo Choo' and experience what it was like to enjoy the delicacies of Southern cooking on the rails." JLC member Nancy Ford employed local artists to produce all graphics for the cookbook and to include in their designs such local landmarks as Miller Park, the Tennessee River, Lookout Mountain, Chickamauga Battlefield, Hunter Museum and the Chattanooga skyline. Most of our members keep a copy of *Dinner on the Diner* on their shelves, with favorite recipes like Chattanooga Chew Chews and Rollin on the River Rolls marked by use.

When JLC decided to launch a new cookbook in the spring of 2011, JLC's Cookbook Committee was committed to creating recipes that would be a reflection of Chattanooga and a fitting tribute to the contributors and editors of *Dinner on the Diner*. *Seasoned to Taste: Savoring the Scenic City* was an instant success, earning the coveted Cookbook of the Year award from AJLI. JLC embarked on "100 Days of Special Events" to launch *Seasoned to Taste*, using both Twitter and Facebook to promote the book. *Seasoned to Taste* continues to be sold to support JLC's fundraising efforts.



BARGAIN MART



It was first called The Toy Shop, then reincarnated as the Outgrown Shop. From 1944 to 2011, it was a pillar of the fundraising efforts of JLC. Our current Actives and Sustainers remember it best as our beloved Bargain Mart.

In all of their forms for more than 50 years, the resale shops supported the three prongs of JLC's mission: "promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers."

For generations, soon after joining JLC, Provisional members learned about the Bargain Mart and devoted many hours of their time to volunteering in the store. In its earliest days, the resale shop had only one paid employee, Mrs. Fred Williams, the store manager who primarily ran the cash register. Provisionals, Actives, and Sustainers filled all other functions for the retail shop, including taking in donated or consigned merchandise, sorting and pricing items, and assisting customers.

The Bargain Mart served as a training ground for the administrative and social aspects of community service. The Bargain Mart chair truly acted as a retail store manager, overseeing budgets, inventory, and marketing, managing volunteer shifts, and even administering payroll for employees. Committee members and volunteers also interacted with community members who came to the store to shop.

Stacey Walters, who was the chair of the Bargain Mart for its last two years, felt this placement allowed her to cultivate and use her strengths in strategic planning. "When I began the placement, I went into a situation that needed improvement, so I had to figure out what the goal was and work backwards to determine how best to achieve that goal." Ms. Walters also said the placement fostered her interpersonal skills and taught her about conflict resolution.

100 Years of Fundraising



IMPROVING THE COMMUNITY THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS

In addition to serving as one of JLC's fundraisers, providing capital for League initiatives, the Bargain Mart was also a service project in its own right. For decades, shoppers could find high quality clothing, furniture, and household goods at very low prices. Ms. Walters recalled working in the store one day and helping a customer find a wedding gown. "She didn't have a very big budget, but she was still a bride, and I did my best to recreate the wonderful experience I had shopping for my own wedding gown. She bought a beautiful dress for about \$35 and left the store incredibly happy," Ms. Walters said.

The decision to close the Bargain Mart was not made lightly. Faced with steadily declining sales, the need for a major investment for space renovation, waning member interest and involvement, and the fact that the lease was soon to expire, in July 2011, the Board of Directors unanimously determined it was in the best interest of JLC to close the Bargain Mart.



Luckily for us, the stories of fun and friendship from the Bargain Mart era still abound, such as this one from Sustainer Julie Guerry:

Two Friends by Julie Guerry

Have you ever sold apples on a downtown street corner with your best friend, driven a U-Haul eight months pregnant with that same friend telling you to get over it and drive, or gone on live TV with that friend to promote the Bargain Mart dressed in used bridal gowns? Have you ever canned hundreds of jars of blueberry marmalade in the West Side kitchen with your best friend, made dress-up boxes filled with treasures, or compared how many copies of *Dinner on the Diner* you both

possess. If you said yes to any of these questions, then I hope you have gained as much from your League experience as I have.

In my nine years of active membership, I believe it is the friendships I made through my various placements that I cherish. My favorite placement of all was chairing the Bargain Mart with Kathy Graham. A passion for retail and serving the community only touched the surface of what this placement was all about. Hard work, the thrill of the hunt and a new approach to resale brought together a friendship for life.

Our Junior League journey began on the second floor of the storage area of the downtown Bargain Mart. Cobwebs, coats and vintage luggage, along with our retail background, made us realize that the Bargain Mart had potential to expand and increase profits in a more spacious and modern layout. In 1995, the Bargain Mart was splitting at the seams and the JLC Board was given the task of looking for another space to set up shop. After much discussion, the JLC Board made a decision to move the Bargain Mart to a Hixson location based on its size and ease of parking. A few months later, Kathy Graham and I found ourselves in two large U-Haul trucks moving the merchandise to the Highland Plaza location, not to mention, I was eight months pregnant! Kathy and I formed a friendship that was bonded by used clothes, membership fashion shows, dress-up boxes and the thrill of the hunt! Our journey continued as we both were slated to Board positions and each of us continued on to serve as President.

When either Kathy or I are involved in a community activity we always try to do it together. This past year, we were asked to be a part of the Centennial Development Committee to generate funds for the endowment. And through that committee, we were able to come full circle on our service and friendship by organizing a Bargain Mart Pop-Up to bring back our favorite placement during countless hours of fellowship have been spent among the Provisionals, Actives and Sustainers. But even with the hard work JLC has done and continues to do in the community, our members have engaged in high-spirited fun over the years. Below, we've highlighted three of the most joy-inducing, memory-creating activities of JLC.



100 Years of Fellowship

Countless hours of fellowship have been spent among the Provisionals, Actives and Sustainers. But even with the hard work JLC has done and continues to do in the community, our members have engaged in high-spirited fun over the years. Below, we've highlighted three of the most joy-inducing, memory-creating activities of JLC.

WASHBOARD BAND: Musical Merriment

In the 1970s, Sustainer Anne Rittenberry suggested that JLC's choral group convert their talents to a washboard band, having enjoyed that experience during her days at University of Georgia. Who could have predicted that the Junior League Washboard Band would become such a popular placement that JLC would have to limit the number of years members could participate. The friendly and fun ambassadors of JLC, this placement required committing to three-hour practices and half-hour performances each week. Today, this group lives on through a thirteen-member group of Sustainers who continue to perform as The Bandana Babes throughout Chattanooga.



FOLLIES: Keeping The Town in Stitches For A Good Cause

Early in the history of JLC, our Actives were inspired to become a full fledged musical production team. In voting to establish Follies as a major fundraiser, JLC members signed up to take on new personas and to rehearse, rehearse, and rehearse music and dance steps for this theatrical adventure. Many husbands were recruited, often times from the waiting room during tryouts, for the always entertaining Mens' Can Can.

Unlike many professional productions, a requirement of talent in singing or dancing was not a prerequisite -- if you were there, you became part of the show. The rehearsals were tough, with at least one director coming from New York and demanding as much as they could extract from our "cast". Sustainer Jane Kline remembers him calling out, over and over, "five...six...seven...eight," as he put JLC members through their act again and again. Many hidden talents emerged from this strenuous process--many enduring friendships did too.

After weeks of rehearsing, boxes and boxes of costumes that looked like they had seen better days, arrived in Chattanooga. After a steaming, however, they seemed to have quite a glamorous lookespecially the ones with feathers! When those costumes went on, JLC members were transformed under the bright stage lights, to the delight of the packed Tivoli theater.



JLC GARDEN CLUB PRESIDENTS

We honor these women whose leadership and passion has helped sustain and let flourish JLC's Garden Club:

Mrs. William Oehmig
First President of JLC Garden Club

Mrs. Edwin B. Anderson
Mrs. E. Y. Chapin, Jr.
Mrs. Douglas Spears
Mrs. Henry Bond
Mrs. Z. Carter Patten
Mrs. Hugh Huffaker, Sr.
Mrs. Whitney Colburn
Mrs. Clyde Phelps
Mrs. W. D. Pettway
Mrs. John Carriger
Mrs. Don Cherry
Mrs. Thayer Montague
Mrs. Richard Brock
Mrs. Walter Hoyle
Mrs. T.L. Montague, Jr.
Mrs. Cooper H. McCall
Mrs. Will Harris
Mrs. Halbert G. Law
Mrs. Frank Robbins, Jr.
Mrs. George S. Johnston
Mrs. Henry Durand
Mrs. Rex Conley
Mrs. Alex Wells
Mrs. R.C. Thatcher, Jr.
Mrs. George E. Wheland
Mrs. Howard Brooks
Mrs. John B. Stout
Mrs. Von Oehmig
Mrs. J. Ralston Wells
Mrs. Silas Williams, Jr.
Mrs. Blair Weigel
Mrs. John Gass
Mrs. Willard H. Steele, Jr.
Mrs. John Crimmins, Jr.
Mrs. C. C. Silberman
Mrs. Don Ferguson
Mrs. Wilburn C. Hailey, Jr.
Mrs. John Peale Wright
Mrs. Dave W. Evans, Jr.
Mrs. John G. Kain, Jr.
Mrs. Neil Thomas, Jr.
Mrs. Harry Stone

Mrs. Bonnie Graves
Mrs. Thos. Allen Lupton, Jr.
Mrs. J. Edward McKinney
Mrs. Gerry U. Stephens
Mrs. James C. Farrar
Mrs. L. D. Miller
Mrs. Stewart Lawwill, Jr.
Mrs. Joseph P. Donnovin, Jr.
Mrs. Lee Anderson
Mrs. John T. Pollack
Mrs. Joseph S. Persinger
Mrs. Hugh Huffaker, Jr.
Mrs. Emroy Williamson
Ms. Katherine Holland
Mrs. Joel Fortune
Mrs. John D. Barry
Mrs. Craig Smith
Mrs. James T. Williams III
Mrs. Sam Chester
Mrs. Merrill Sexton
Mrs. Rudy Waldorf
Mrs. Charles Hon
Mrs. George Elder
Mrs. R. Smith Murray
Mrs. Hal North
Mrs. Thomas W. Surrey
Mrs. Randy Smith (Gloria)
Mrs. Paul Johnson III (Pam)
Mrs. Steven Rudge (Simone)
Mrs. Dennis R. Matthews (Maria)
Mrs. Alan Nichols (Betsy)
Mrs. Greg Leitner (Sheryl)
Mrs. Michael J. Irwin, Jr. (Joy)
Mrs. Fred Speakman (Starlet)
Mrs. Ralph Allison (Sherry)
Mrs. John Beard (Carol)
Mrs. James Thomas (Amy)
Ms. Catharine Daniels
Current President of JLC Garden Club

CELEBRATING AND NURTURING NATURE'S BEAUTY IN CHATTANOOGA

JUNIOR LEAGUE JOTTINGS

Junior League Garden Club



Helen Hayle, Mary Rhoda Montague, and Midge Spears are pictured at the Hunter Art Gallery where the Junior League Garden Club has been busy planting the grounds. (Photo by J. B. Collins)

One of the most enduring and most active legacies of JLC is the JLC Garden Club. Started in 1931 by JLC Arts and Interest Chair, Maria Anderson, it was initially limited to 25 members, but quickly grew due to overwhelming interest. Members of the Garden Club not only expand their knowledge of gardening techniques through the presentations of expert gardeners at each monthly meeting, but they also further JLC's mission by working with local organizations. One of its first projects was to engage with the children of Miss Mag Day Nursery (now known as Little Miss Mag) to create seed beds and provide instructions to the children on how to plant and care for those beds. Other notable accomplishments over the years included planting and maintenance at numerous community centers and the Chattanooga Municipal Rose Garden, beautifying and supplying equipment for playgrounds, planting and beautifying projects at Children's Hospital, and many projects which educated children about gardening.

Eighty-seven years later, the Garden Club is still flourishing.



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LEAGUE Jottings

May, 1950

Mrs. Fisher, Floral Arrangement Authority,
Here For Lecture April 19



A GARDENER'S PRAYER

traditionally recited at each meeting of the Garden Club

*We thank you, oh God, for the good
earth you have given us; for seed time
and harvest and all the beauty of Your
creation. Give us the will to conserve it
for those who follow.*

Amen

DIVERSITY IN JLC

by Tahnika Rodriguez

When I joined JLC in 2005, I joined with 1,000 percent apprehension. I wanted to be part of an organization committed to giving back to the community—and let's be honest, make some friends—but I was not sure if JLC would be as welcoming to me, a black American. But from Day One with the League, I was embraced by other members for who I was as a woman. I was valued for the commitment, service and leadership I contributed, without regard to the color of my skin.

From the first time I saw them, the wall of portraits in the League House, the wall of Past Presidents, spoke to me. I wondered if it was a possibility for me, leading up to my nomination and ultimately my election as President in 2014. I am proud of my service and legacy as the League's 97th President, and the first Black President. I credit the League with altering the course of my life. That may seem like a dramatic statement but I assure you it's a true one. It opened doors I'd never have been privy to and for that I'm eternally grateful.

RAISED BY JLC

Daughters and sons of JLC members are regular attendees at meetings and services events. More than one family has experienced the "League House Lot Swap," handing children between mothers, fathers and other caregivers to make everything work. JLC is also home to many mother-daughter members, many of whom attended their first JLC event before they could walk!



Andrew & Laura Ketcham



Tammi & Susan Cobb



Arianna & Ariel Anthony



Olivia & Samantha Lunn



Caroline & Patsi Walker

JUNIOR LEAGUE IN THE DIGITAL AGE

Just as our mission and work have changed over the years to meet the needs of the Chattanooga community, so have our methods for sharing the stories and message of our League with our members and the community. While *Jottings* and *League Chatt* continue as mainstays, JLC entered the digital age with our first website in the early 2000s. JLC sent its first tweet on Twitter in May 2009. Our Facebook Page made its debut in April 2011, and our Facebook Group for members was created in June 2015. We posted our first photo on Instagram in September 2014, and we got snappy with a SnapChat in 2017. While it is anyone's guess where the next digital news action will take place in the future, there is no doubt that JLC and its members will be there!

IN OUR WORDS

For this Centennial Edition of *Jottings*, we asked our Facebook Group members, “what is the first word that pops into your head when you think of the Junior League of Chattanooga?” Here are the top answers we received in the comments to our post:

voluntarism service
leadership
community
development legacy training leaders
volunteer women

MEN BEHIND JLC

“Early in our careers, Terri and I had the opportunity to work in several different southeastern cities, in some cases moving every couple of years. Terri’s involvement in the Junior League provided us with a path to immediately get involved in each community. It connected us with community leaders, consequential programs and engagement, and long-lasting friends. Needless to say, Terri’s connection to the Junior League contributed significantly to the success I have enjoyed as a banker.”

– R. Craig Holley, husband of Sustainer Terri Holley

“I’ve enjoyed the friendships Ali and I have made through the Junior League. But, I’ve got to say, my favorite thing about JLC is the food—I’m a big fan of the Supper Clubs and the recipes I’ve tasted from the cookbooks.”

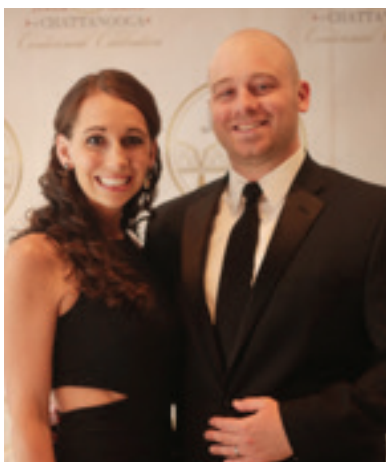
–Caleb Holzaepfel, husband of Active Ali Holzaepfel

“The Junior League of Chattanooga was a great opportunity for my wife to make connections, both personally and professionally, when we relocated to Chattanooga six years ago. I’m very proud, and so is our young daughter, of Samantha’s service in the community through JLC.”

–Matt Lunn, husband of Active Samantha Lunn

“What has impressed me has been JLC’s ability to capture and hold Patsi’s interest for decades. Even as her priorities have evolved, she has continued to find ways to express herself and to serve the community through League programs and projects.”

– R. Kirk Walker, husband of Sustainer Patsi Walker



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upholstery, carpet, and leather...
and pet accidents!*



100 Years of Community

IN GOOD COMPANY

JLC joins and congratulates our sister Leagues that have reached their centennial year:

1910 Brooklyn, NY
1910 Portland, OR
1912 Baltimore, MD
1912 Chicago, IL
1912 Cleveland, OH
1912 Montreal, QUE
1912 Philadelphia, PA
1912 San Francisco, CA
1913 Oranges and Short Hills, NJ

1913 Washington, D.C.
1914 Detroit, MI
1914 Kansas City, MO
1914 Saint Louis, MO
1916 Atlanta, GA
1916 Milwaukee, WI
1916 Racine, WI
1917 Saint Paul, MN
1917 Albany, NY

JLC also congratulates other Chattanooga organizations (and icons) celebrating their centennial year in 2017:

The Chattanooga Mill
Citizens Savings & Loan
Hubbuck Glass Company

Little Miss Mag
Market Street Bridge
MoonPie

RECOGNITION BY LEADERS

It is with heartfelt gratitude and admiration that we congratulate Junior League of Chattanooga for celebrating 100 years of empowering women to lead in a world of ever-evolving needs.

Laurie Dodge, AJLI Director of Marketing and Development

For the past 100 years, the Junior League of Chattanooga has improved lives in our community. I am honored to congratulate you as you celebrate your centennial and all of your hard work of the past decades. Thank you for your continuous support of many organizations in Chattanooga and the surrounding area. The dedication and tireless efforts of your members has a lasting and positive impact on our community. Through service, the Junior League of Chattanooga is supporting countless families and empowering women leaders in our city. The legacy of the Junior League is immense -- from the thousands of volunteer hours to the more than \$2 million dollars donated to community partners and local initiatives. I applaud all the women that have been a part of this organization over the past century for all of your hard work and your commitment towards building a stronger Chattanooga. Thank you for continuing to advance women and families in our community.

Andy Berke, Mayor of Chattanooga

TENNESSEE SENATE RESOLUTION 36-05499

A RESOLUTION to congratulate the Junior League of Chattanooga on the occasion of its 100th anniversary.

WHEREAS, it is fitting that the members of this legislative body should pause to recognize those organizations that are on the forefront of social reform, identifying problems and finding solutions in a collaborative way within their communities; and

WHEREAS, the Junior League of Chattanooga is one such organization, which celebrates its centennial anniversary in 2017; and

WHEREAS, founded by Elise Chapin Moon and C.C. Nottingham, the Junior League of Chattanooga is the oldest volunteer organization for women in Chattanooga, the second oldest Junior League in the South, and the nineteenth oldest Junior League in the country; and

WHEREAS, since its inception, the Junior League of Chattanooga has donated over \$2 million to community partners and local initiatives, including funding more than \$450,000 in grants for Hamilton County teachers since 1988 through its Mini-Grants for Teachers Program; and

WHEREAS, the Junior League of Chattanooga has been instrumental in numerous community partnerships, including building the nature center at Reflection Riding Arboretum and Nature Center, working closely with the Girls' Club of Chattanooga and the Hamilton County Juvenile Court System, operating nurseries for working mothers, and printing approximately 4,000 activity booklets for children in local hospitals and childcare facilities; and

WHEREAS, through the years, the Junior League of Chattanooga has received numerous awards, including the Chattanooga Area Chamber of Commerce's 2011 Nonprofit of the Year Award, the 2011 WTCI Be More Engaging Award—People's Choice, the Erlanger Medical Center's Second Century Fellows Award, and the Orange Grove Recognition Award. In addition, the Junior League of Chattanooga has been recognized as an Ambassador of Goodwill for the City of Chattanooga; and

WHEREAS, the members of the Junior League of Chattanooga have committed their efforts to empowering local women and building a better community for a century now, and for these noble acts this legislative body would like to express its gratitude; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we recognize and congratulate the Junior League of Chattanooga on the occasion of its 100th anniversary and wish its members continued success in all their future endeavors.

LEGACY OF JLC IN CHATTANOOGA

by Billie Rose and Samantha Lunn

It is comfortable and easy to fall into the “book report” format when talking about the legacy of an organization that is as chock full of annual achievements as JLC. Simply talking about each year’s achievements and milestones, it would take hours to cover!

Instead, this article will highlight those achievements in service that have created the legacy that is JLC’s to own: we have the most diversity of service of any organization in Chattanooga. When you consider our depth—100 years and thousands of members—and our breadth—the variety of service and organizations served—along with the knockout punch that we are fueled entirely by volunteerism, it is impossible to understate the remarkable legacy of JLC in our community.

Junior League of Chattanooga was born from the Chattanooga Girls’ Auxiliary, which provided momentary support to various agencies and services in need in the community. These were women, led by Elise Chapin Moon, who were eager to roll up their sleeves and provide a trained and dedicated volunteer force throughout Chattanooga. Some of the very first volunteer shifts in the JLC were working with the Red Cross Canteen. With World War I upon us, soldiers were traveling the rails all over the country to reach their shipping out destinations. And these weary soldiers often struggled to find food at railroad depots, so the government asked the Red Cross to open up canteens to serve soldiers at these junctions. Our earliest JLC members stepped in with gusto to help.

The Red Cross was likely JLC’s first partnership, but name any organization of service in our city and it’s likely we’ve worked with them too: Allied Arts; Boys & Girls Club of Chattanooga; Blood Assurance; Chattanooga Food Bank; Chattanooga Nature Center; Chattanooga Symphony; Children’s Hospital; Erlanger; Girls, Inc.; Habitat for Humanity; Hamilton County Department of Education; Hamilton County Health Department; Hamilton County Juvenile Court; Hunter Museum; MCR Foundation; Northside Neighborhood House; Orange Grove; Partnership for Children and Families; Ronald McDonald House; Salvation Army; Siskin Institute; Tennessee Aquarium; University of Tennessee at Chattanooga; Urban League; WTCL; and the YMCA, to name just a few.

In several instances, we’ve had repeat partnerships throughout our history with an organization. Take for example, the Children’s Hospital. JLC

has been working with the Children’s Hospital in Chattanooga since the 1920s. Throughout the decades, JLC assisted with landscaping, playground equipment, and the decoration, stocking and restocking of the playroom. We have both contributed to and fully funded salaries of trained professionals such as nutritionists, therapists, case workers, directors and program coordinators. In the 1930s, we paid the salary of the first occupational therapist brought to the Children’s Hospital. Through financial assistance, grants, seed money and sweat equity, JLC’s commitment to the Children’s Hospital is a proud part of our legacy today.

One of the biggest Signature Projects undertaken by JLC was the Westside Community Development beginning in the mid-1990s. Over nine years, we focused on transforming an inner-city neighborhood, creating a community center that provided meeting rooms, an industrial kitchen, space for medical and dental services, job training, GED tutoring, youth programs, tennis programs, daycare, a community garden and playground. JLC not only helped get this Center off the ground, but also took part in the coordination and running of the services provided by the Center.

Not only has JLC shaped our community through its legacy of diverse service, but it has also trained countless volunteers who have gone to create their own legacy of service in Chattanooga and beyond. Beyond the training we provide to our members, we have trained volunteers in social services, held town meetings, provided forums, hosted conferences, festivals and fairs, and created councils, all in furtherance of our commitment to service throughout our community.

When you reflect on what JLC has built, who we’ve helped in this community, it is awe-inspiring and unparalleled in Chattanooga. Our impact has been diverse and driven by the needs of our community. Our ability to change our focus to meet the needs of the community shows flexibility that few other organizations can match. Our impact is so diverse that, in tracing over the timeline, there sometimes isn’t much commonality among our service projects, except for one important thread throughout everything we do—our members. It is impossible to quantify the hours, sweat, tears and commitment our members have poured into this organization and this city. But in each of our hearts, we know the things we’ve planned, the needs we’ve met, the mountains we’ve moved. This is our legacy, this is what we’ve done over the last 100 years. *Now, what will we do next?*



100 Years of Legacy

HONOR ROLL OF PRESIDENTS OF JLC

Mrs. Laura Ketcham (2017-18)
Ms. Caroline Walker (2016-17)
Mrs. Angela Ballard (2015-16)
Mrs. Shelley McGraw (2014-15)
Mrs. Tahnika Rodriguez (2013-14)
Mrs. Karen Leavengood (2012-13)
Mrs. Jennifer Franklin (2011-12)
Mrs. Missy Elliott (2010-11)
Mrs. Missy McKenna (2009-10)
Mrs. Andee Guthrie (2008-09)
Mrs. Shannon Clark (2007-08)
Mrs. Jennifer Nicely (2006-07)
Mrs. Andrea Odle (2005-06)
Mrs. Donna Brody (2004-05)
Mrs. Lauren Howley (2003-04)
Mrs. Caroline Bentley (2002-03)
Mrs. Julie (Harman) Guerry (2001-02)
Mrs. Kathy Graham (2000-01)
Mrs. Michelle Ruest (1999-00)
Mrs. Amy Thomas (1998-99)
Mrs. Ann Currey (1997-98)
Mrs. Teresa North (1996-97)
Mrs. Virginia Anne Sharber (1995-96)
Rev. Margaret Ferguson (1994-95)
Ms. Hilda S. Murray (1993-94)
Ms. Beth C. Moore (1992-93)
Ms. Christine B. Smith (1991-92)
Mrs. Ann C. Walldorf (1990-91)
Mrs. Leslie B. Davenport (1989-90)
Mrs. Martha Robinson (1988-89)
Mrs. Annie Hall (1987-88)
Ms. Sharon Chamberlain (1986-87)
Mrs. J.H. Davenport, III (Susan) (1985-86)
Mrs. Fred H. Moore (Diane) (1984-85)
Mrs. E.Y. Chapin, IV (Linda) (1983-84)
Mrs. Thomas O. Helton (Barbara) (1982-83)

Mrs. Charles O. Hon, III (Ann) (1981-82)
Mrs. Daniel K. Frierson (Joan) (1980-81)
Mrs. Joel W. Richardson, Jr. (Jean) (1979-80)
Mrs. W. Fred Speakman, Jr. (Starlet) (1978-79)
Mrs. Douglas (Nelson) Johnson (Mollie) (1977-78)
Mrs. Gordon L. Davenport (Leland) (1976-77)
Mrs. David Phillips (Mary Margaret) (1975-76)
Mrs. Fletcher Bright (Marshall) (1974-75)
Mrs. Robert F. Huffaker (Lenora) (1973-74)
Mrs. John C. Grant, Jr. (Shirley) (1972-73)
Mrs. C. Robert Clark (Jody) (1971-72)
Mrs. George J. Awad (Ann) (1970-71)
Mrs. William Frierson, II (Amy) (1969-70)
Mrs. John M. Martin (Susan) (1968-69)
Mrs. B.T. Hurley, Jr. (Mai Bell) (1967-68)
Mrs. Donald Ferguson (Emmeline) (1966-67)
Mrs. James M. Strang (Janet) (1965-66)
Mrs. Gordon L. Smith, Jr. (Frances) (1964-65)
Mrs. Allan G. Brown (Emily) (1963-64)
Mrs. William Hudlow (JoAnn) (1962-63)
Mrs. David Telford (Jean) (1961-62)
Mrs. Dan Oehmig (Tilda) (1960-61)
Mrs. David McCallie (Maddin) (1959-60)
Mrs. Charles Chisolm (Martha) (1958-59)
Mrs. Neil Thomas, Jr. (Betty) (1957-58)
Mrs. Cooper McCall (Madge) (1956-57)
Mrs. Edward Finlay (Phyllis) (1955-56)
Mrs. William S. McGinness (Hila) (1954-55)
Mrs. William L. Montague (Mildred) (1953-54)
Mrs. Halbert Law (Martha) (1952-53)
Mrs. W. D. Gilman, III (Sarah) (1951-52)
Mrs. Fay B. Murphey, Jr. (Betty) (1950-51)
Mrs. George Scholze, Jr. (Ruth) (1949-50)
Ms. C. Ralph Ewing (Phyllis) (1948-49)
Mrs. Garnett Andrews, Jr. (Lillian) (1947-48)

Mrs. Z. Cartter Patten (Elizabeth) (1946-47)
Mrs. Gordon P. Street (Ruth) (1945-46)
Mrs. Phillip Whitaker (Tavenner) (1944-45)
Mrs. W.M. Coughlan (Delta) (1943-44)
Mrs. A. F. Prozelius (Mary Elizabeth) (1942-43)
Mrs. Lupton Patten (Mary) (1941-42)
Mrs. James R. Hedges (1940-41)
Mrs. Spencer Clinton (Mrs. Calvin Martin) (1939-40)
Mrs. Allen Lupton (1938-39)
Mrs. Joseph Davenport, Sr. (1937-38)
Mrs. Manker F. Patten (Norma) (1936-37)
Mrs. Hardwick Caldwell (1935-36)
Mrs. John L. Hutcheson, Jr. (1934-35)
Mrs. Gwyn Brock (1933-34)
Mrs. James E. Abshire (1932-33)
Mrs. S.C. Hutcheson (1931-32)
Mrs. T.C. Thompson, Jr. (1930-31)
Mrs. James F. Finley (1929-30)
Mrs. Frederick Lupton (Mrs. Eugene Thomasson) (1928-29)
Mrs. Harold Morrison (1927-28)
Mrs. Alexander Guerry (1926-27)
Mrs. Mark Senter (1925-26)
Mrs. William T. Green (1924-25)
Mrs. Winifred E. McAllester (Winifred Ewing) (1923-24)
Mrs. Taylor Durham (1922-23)
Mrs. J.D.L. McPhetters (Margaret Read) (1921-22)
Mrs. Morrow Chamberlain (1920-21)
Mrs. C. Roberts Thomas (Louise Llewellyn) (1919-20)
Mrs. T.H. McClure (1918-19)
Mrs. Deaderick Moon (Elise Chapin) (1917-18)



ELISE CHAPIN MOON AWARD

In 1992, JLC established the Elise Chapin Moon award. Named after our founder, this award is bestowed upon a Sustainer or group of Sustainers who have gone above and beyond in their service of the League.

List of Elise Chapin Moon Sustainer of the Year Award Recipients



2017	Kathy Graham and Julie Guerry
2016	Shelley McGraw
2015	Tahnika Rodriguez
2014	Patsi Walker and Susan Cobb
2013	Jennifer Nicely
2012	Missy McKenna
2011	Starlet Speakman
2010	Ronna Renee Jackson
2009	Jenny Johnston
2008	Jennifer Nicely
2007	Carol Myers Killebrew
2006	Maria Kain Matthews
2005	Caroline Bentley
2004	Gigi Robinson
2003	Marty Robinson
2002	Martha Elder
2001	Chris Smith
2000	Nancy Fogo Caulkins
1999	Sarah Avera McKenzie
1998	Betty Rewcastle Hutcheson
1997	Mai Bell Hurley
1996	Lynn Hopkins Woodworth, Florence Bagley Witt, Barbara Brown Helton
1995	Maddin Lupton McCallie
1994	Susan Funkhouser Davenport
1993	Ruth Lowrance Street
1992	Mildred Moon Montague

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Centennial Celebration

CENTENNIAL SUSTAINER LUNCHEON

On Friday, January 13, 2017, approximately 150 Junior League members came together to kick off JLC's 100th year with a luncheon at the Walden Club.

Shelley McGraw (Past President 2014-2015) was named the 2017 Elise Chapin Moon Award recipient for her recent work with JLC and as Executive Director of the Children's Advocacy Center of Hamilton County. Kathy Graham (Past President 2000-2001) and Julie Guerry (Past President 2001-2002) brought back the amazing dress-up boxes that were sold at Gifts Galore to kick-off their Centennial fundraising efforts for the JLC Endowment Fund.

We were blessed to have Evelyn Chamberlain, who was born in 1917, in attendance. Rev. Margaret Ferguson (Past President 1994-1995) delivered the invocation, The Bandana Babes formerly known as The Washboard Band provided great entertainment, and Billie Rose (Sustainer and "Seasoned to Taste Cookbook" Chair) offered a wonderful look back over the last 100 years.



CENTENNIAL GALA

On April 8, 2017, the Junior League of Chattanooga kicked off the Centennial Year with a celebration at the beautiful Hunter Museum of American Art. Overlooking the Tennessee River, JLC Sustainers, Actives, Provisionals, and their guests enjoyed a fabulous evening of drinks, dinner, and dancing. Several highlights filled the special evening.

Senator Bo Watson offered the blessing of the meal and Senator Todd Gardenhire presented the JLC with a passed resolution recognizing our efforts on behalf of the residents of Hamilton County and praising our accomplishments to the city of Chattanooga.

The Junior League has valued rich partnerships throughout the years, and this evening would not have been possible without the generous support of several sponsors: Mountain View Auto Group, McKenna Exteriors, Pinnacle Bank, Tennessee Reproductive Medicine, Athens Distributing, Chattanooga Whiskey, Carter Distributing, Ribbons and Bows Oh My, and Scenic City Orthodontics. *(continued on p. 30)*

CENTENNIAL GALA (cont.)

The evening was also filled with reflection on JLC's rich history. Sustainer Graham Burns was recognized for having attended both the JLC's 50th and 100th anniversary celebrations. Centennial President Caroline Walker presented a short video highlighting the role the JLC has played in members' lives over the past 100 years. Centennial Chair Laura Ketcham, along with 18 past, present, and future JLC presidents, led attendees in a toast at the conclusion of dinner.



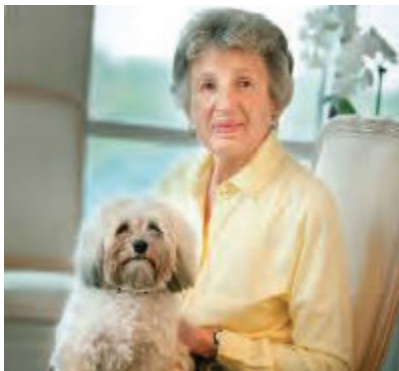
Following dinner, *The Malemen Show Band* kicked off the after party with a bang and kept it going until almost midnight! Chattanooga Bakery created a table-sized JLC MoonPie, celebrating 100 years of MoonPie alongside the JLC. It was an extraordinary evening; members of all ages enjoyed being together and celebrating the organization we love so well.

The Centennial Celebrations committee was comprised of Active and Sustaining members including Chairs Karen Leavengood and Missy McKenna and committee members Ginger Birnbaum, Tonya Botts, Carol Campbell, Theresa Critchfield, Julie Fisher, Andee Guthrie, Ali Holzaepfel, and Jenny Johnston. This committee worked closely with Dori Thornton Waller and her team to plan, coordinate, and manage this remarkable event. Local vendors Joe Jumper at The Clay Pot, Lee Towery Catering, and Sarah Foley with Faces by Sarah photography also deserve a huge thank you.



JLC MOURNS LOSS OF SUSTAINER EMERITUS RUTH HOLMBERG

In April 2017, JLC lost one of its true champions in Chattanooga, Ruth Holmberg. During her active years in JLC, Holmberg worked on *Jottings*, a natural fit with her experience with her family's newspaper, the *Chattanooga Times*. Holmberg was working on *Jottings* at the same time she was working at the *Times* and between the two, she grew familiar with the city and its challenges. These experiences led her to become involved in the city through service on not-for-profit boards involved in the arts or education. She took great pleasure in seeing more and more women join boards and take leadership positions in a previously male dominated world.



Ruth Holmberg, Chattanooga civic leader and former publisher of *The Chattanooga Times*, died Wednesday, April 19, 2017, at her home. She was 96. Mrs. Holmberg was the granddaughter of Adolph Ochs, the 19th Century patriarch of *The Chattanooga Times* who rose to world prominence as publisher of *The New York Times* in the early decades of the 20th century. Mrs. Holmberg was deeply involved in Chattanooga civic life, serving in leadership roles in the Chattanooga Symphony & Opera Association, the Hunter Museum of American Art, the Chattanooga Urban League and the University of Tennessee at Chattanooga. She was named Tennessee Woman of the Year in 2003.

In New York City, she worked as a reporter at *The New York Times* while in high school. She later graduated from Smith College. She arrived in Chattanooga in 1946 after serving as a Red Cross nurse in England and France during World War II. Early on, Holmberg served as art and theater critic for *The Chattanooga Times*. For 28 years, 1964 to 1992, she was publisher of *The Chattanooga Times*. She was chairwoman of the Times Printing Co. from 1992 until 1999. During her early years as publisher of *The Chattanooga Times* she guided the newspaper through turbulent times as the newspaper took controversial positions in support of the civil rights movement. Later, her passions as a champion for public education and the arts were themes of *The Chattanooga Times* editorial pages.

Through her longtime former role as publisher and her civic leadership on various community boards, she was a pioneer in supporting by voice and example progressive issues such as social tolerance, women in leadership and nature and the arts. ArtsBuild established The Ruth Holmberg Arts Leadership annual award in 2014 to recognize an individual who has made significant contributions to the arts in Chattanooga and is actively engaged in the cultural life of the community.

Obituary courtesy of *Chattanooga Times Free Press* (edited for length)

MEMBERS WE HAVE LOST IN 2017

Sally Betts – January 10, 2017
 Peggy Bizzell – October 1, 2017
 Martha Chisolm – March 12, 2017

Ruth Holmberg – April 19, 2017
 Sarah Gilman – May 26, 2017
 Peggy Lane – July 14, 2017
 Alice Lupton – August 31, 2017

THE NEXT 100 YEARS

By JLC President Laura Ketcham

In 2016 and early 2017, a task force of active members was actively brainstorming and exploring for JLC's next community impact initiative. After research and consideration of several options, the task force landed on education. It was the momentum that exists in this community to improve public education and produce the skilled workforce that our employers need that really spoke to the task force and made this issue perfect for the next phase of JLC.

We are now ten months into our new initiative – titled “A League of Learners.” We are focusing our volunteer efforts on East Lake Elementary School this year with work days, mobile food pantries, reading programs, and special events, but have found time and resources to help with other projects as well. As I reflect on the task force's decision, I know education was the right choice for three additional reasons.

First, it allows our ongoing programs to fall under a single umbrella. Since 1988, we have awarded Mini-Grants annually to Hamilton County teachers. Since 2007, we have hosted Kids in the Kitchen events to educate families about the importance of healthy eating. Both of these programs clearly fit under A League of Learners, which makes it much easier to tell our story to the community.

Second, our Active and Provisional memberships have been showing up in force at all of our volunteer opportunities. Many have taken time off from work, so as to participate in daytime volunteering. Our members have also responded enthusiastically to our requests for donations of children's books and pajamas. East Lake Elementary School asked us to provide 467 pairs of pajamas for its Polar Express day, and we secured those in no time. The Chattanooga Police Department and Children's Hospital at Erlanger asked us for children's books, and we have collected 1,600, with a goal of donating

1,917 this year in celebration of our Centennial.

Third, this initiative takes us back to our roots, which is so very important! Over its 100 years, JLC has had countless education-based projects and initiatives. There are just a few of these historical projects that I want to highlight for you, as I am truly amazed by all that JLC members have accomplished over the years.

Around 1950, JLC started a reading center that later became known as the UTC Reading Center. It was the only one of its kind in the country. It housed materials, books, and games to aid children in reading, and teachers could check out the items for their classrooms. JLC members volunteered twice daily at the Center, and in 1952, JLC invested \$50,000 to fund a new director for the Center. JLC received multiple awards for this project and then took a few years off from reading centers before returning to them in 2002. That time around, JLC did not just create one reading center, it created seven neighborhood reading centers, with each location tailored to the community that it served.

Since 1988, JLC has awarded Mini-Grants annually to numerous public school teachers in Hamilton County. While much has changed since 1988, teachers' need for additional funding has stayed the same, and I cannot foresee the need for this program ever going away completely.

JLC's history of working on education is not limited to working with young children. From 2007 to 2012, JLC partnered with RE:START on Baby Basics. This project helped low-income expectant mothers learn how to care and advocate for themselves and their unborn babies. The project included a “Pregnancy Pals” mentor program where JLC members attended regular meetings with their expectant mother pals. The mothers who completed the curriculum received a baby shower at the end.

A LEAGUE OF LEARNERS

"Through our new initiative we look forward to partnering with educators, parents and students in our community," said Jennifer Summerlin, Vice President of Community Engagement.

"We believe that through collaborating with schools like East Lake Elementary, that opportunities will arise for these students to become community leaders."



A LEAGUE — of — LEARNERS

So, if you are thinking *"JLC returning to its roots with A League of Learners sounds great, how can I help?"*, here are four ways you can help ensure the success of our new initiative:

- 1. Be a JLC Ambassador.** This is easy. All it takes is knowing about our community impact and volunteer training programs and speaking positively about JLC in the community.
- 2. Share Your Ideas.** If you have ideas of ways we can make a bigger difference in the community, let us hear them.
- 3. Volunteer.** We are always looking for new, enthusiastic members to join our ranks, but you do not have to be a member to volunteer with us.
- 4. Donate.** With additional funding, the sky is truly the limit for where we can take A League of Learners, including Mini-Grants.

Centennial Endowment Fund



A Message from the Legacy Campaign Co-Chairs and Finance Council

JLC maintains an Endowment Fund at the Community Foundation of Chattanooga. The Endowment was established to ensure JLC would continue its mission in the community for decades to come. It is vital to continue the growth of this organization, not only to support the many families and children in our community, but also to continue to nurture female leaders who are engaged, connected and passionate about improving the community.

In connection with the Centennial, growing the Endowment has been a central focus. Once our endowment reaches \$250,000, we can start using a portion of the Endowment Fund's income for our programming, like Mini-Grants, Kids in the Kitchen, and our new initiative, A League of Learners. Under the leadership of Julie Guerry and Kathy Graham, and with the support of JLC's Board and Finance Council, a goal has been set to raise \$100,000 for the Endowment, specifically earmarked in honor of our Centennial.

Now is the time to make your donation to the Endowment in honor of the Centennial. You may use the enclosed envelope, you may make a donation at <http://jlchatt.org> by clicking on the red "Give Now" button, or you may donate by Venmo to @JLChatt. Please make sure that you write "Centennial Endowment" in the memo line of your check or online donation.

Thank you for celebrating our Centennial by growing JLC's Endowment Fund!

Julie Guerry Kathy Graham
Legacy Campaign Co-Chairs

Amber Gardner, VP Finance
VP, Finance Council

LEGACY CAMPAIGN GIFTS & PLEDGES

Centennial (\$5,000+):

Ann Eliot Hon

Elise Chapin Moon (\$1,000 - \$1,916):

Natalie and Rob Huffaker
Hilda Murray
Gloria Smith

Legacy (\$1,917 - \$4,999):

Kathy Graham
Julie Guerry
Emeline Haney
Lindsay Richardson Hill
Laura Ketcham
Amy Thomas
Patsi Walker

Leadership (\$500 - \$999):

Autumn Witt Boyd
Stella Miles
Bambi Osborne
Marcy Porter
Michelle Ruest
Virginia Anne Sharber

Volunteer (\$100 to \$499):

Carol Beard
Mary Beth Bode
Graham Burns
Shannon Clark
Susan Cobb
Andrea Crouch
Ann Currey
Leland Davenport
Leslie Davenport
Anne Donnovin
Eleanor Dobson

Martha Elder
Missy Elliott
Dana Feldman
Sara Fields
Julie Fisher
Keating Griffiss
Andee Guthrie
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Sam Hudson
Dawn Jumper
M.J. Levine

Samantha Lunn
Janet Patten Moon
Nancy Petty
Mary Quick
Julie Stowe
Emily Straussberger
Ann Walldorf
April Watson
Margaret White
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This list includes gifts and pledges through February 22, 2018. Other donors will be recognized in our next Jottings. If your name has been omitted in error, please notify the League office.

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CELEBRATING 100 YEARS of JUNIOR LEAGUE CHATTANOOGA

