



The Junior League of Chattanooga is excited to announce the return of our much-anticipated event, Tour du Jour, showcasing the expertise and remarkable work of area homebuilders and remodelers in several homes around Greater Chattanooga. A perfect Mother's Day weekend activity, this event will take place on Saturday, May 11th, 2024.

Tour du Jour is an event exclusively hosted by Junior League of Chattanooga which contributes to our current initiative, A League of Learners. Our initiative is focused on fostering lifelong learners in the Chattanooga community. We are proud to say that over 65% of all funds raised throughout the year directly go to our community partners like Hamilton County Schools, MOMentum, and YoungLives. In 2023, we awarded over \$20,000 in MiniGrants to Hamilton County teachers. Because of your generosity, you are helping us reach our goals to benefit the community.

We are offering a unique opportunity to partner with the Junior League of Chattanooga to showcase your talents, gain exposure, and connect with fellow industry professionals and local customers. We are inviting various contractors, designers, suppliers and area businesses to participate in this event. Those invited can either showcase their recent work on a home or partner with us as a sponsor of the event. Your participation would not only be a great contribution to Tour du Jour, but also a chance to engage with a discerning audience who appreciate and seek quality in home details and supporting local businesses.

We have many exciting opportunities to sponsor and be a part of Tour du Jour. See the following page for more information. If you are interested or have any questions, please don't hesitate to reach out to us at sponsorship@jlchatt.org. We would be delighted to discuss the possibilities for sponsorship and how we can tailor this opportunity to best highlight your company. We look forward to the possibility of working together to make Tour du Jour a memorable and inspiring event for our community.

Yours in Service,
Mikaya Knight
Junior League of Chattanooga, President 2023-2024



Tour du Jour Sponsorship Opportunities

\$2,500 - Show Home Sponsor

- Logo displayed at Tour du Jour and in event guidebook, only one hosting sponsor per home
- Recognition as a Show Home Sponsor for Tour du Jour in Junior League of Chattanooga publications, website, and all social media outlets
- Four (4) entrance tickets to Tour du Jour and pre-event cocktail reception
- Opportunity to include branded give-away items, samples, gift certificates, and/or coupons at event
- Logo included in all upcoming League Chatt issues (from January - May 2024)
- Social media exposure two (2) times per month (from January - May 2024)

\$1,000 - Estate Sponsor

- Logo displayed at Tour du Jour and in event guidebook
- Recognition as a Mansion Sponsor for Touch a Truck in Junior League of Chattanooga publications, website, and all social media outlets
- Two (2) entrance tickets to Tour du Jour and pre-event cocktail reception
- Opportunity to include branded give-away items, samples, gift certificates, and/or coupons at the event
- Logo included in three (3) upcoming weekly emails (from January - May 2024)
- Logo included in one (1) pre-event League Chatt issue (April/May 2023)

\$100-500 - Townhouse Sponsor

- Ad displayed in the Tour du Jour guidebook
- Multiple ad sizes available: Full page (\$500), 1/2 page (\$275), 1/4 page (\$150), 1/8 page (\$100)

Bungalow Sponsor

- Logo displayed at Tour du Jour and in event guidebook
- Provide or serve in-kind of donations of food and beverages at one or more houses.
- Are you a maker or artist? Host a pop-up shop of your products or demonstration of your craft.
- Donate items or gift cards for raffle gift baskets.
- Reach out to sponsorship@jlchatt.org so we can craft the best partnership for this event!

If you are interested or have any questions, please reach out to us at sponsorship@jlchatt.org.